

WDSI serves its local community in many ways. These include:

- broadcasting public service announcements for local issues and concerns,
- broadcasting local high school wrestling tournaments,
- broadcasting, promoting, and sponsoring the annual fund raising auction for the local Kiwanis Club,
- participating in the annual United Way campaign,
- donating production services to prepare annual United Way campaign video,
- participating in the Amber Alert program,
- participating in EAS,
- airing over three hours of local news broadcasts each week,
- shooting, editing, and broadcasting the basketball and football Coach's Show for the University of Tennessee at Chattanooga,
- broadcasting five hours of local religious programming each week,
- participating and promoting the annual Marine Corps Toys for Tots campaign,
- sponsoring and promoting the Nightfall Summer Concert Series, a local free concert every Friday night in the summer,
- providing a host for the Nightfall Summer Concert Series,
- providing production services for the local March of Dimes fund-raising gala,
- promoting on air the local March of Dimes fund-raising gala,
- broadcasting minority programs such as "Black Enterprise Report" weekly,
- producing and broadcasting "UTC Metro Campus", a monthly half hour show detailing the activities taking place on the campus of the University of Tennessee at Chattanooga,
- producing and broadcasting "Around the Region", a monthly half hour show discussing various events around the metro Chattanooga area, as well as spotlighting charitable organizations in the area,
- producing and broadcasting "Mayor's Roundtable", a monthly half hour show with the mayor of Chattanooga, discussing challenges and accomplishments of our city,
- producing and broadcasting "Taking Care of Business", a monthly half hour show with the Chattanooga Area Chamber of Commerce discussing economic development in the Chattanooga area.